

AMENDMENTS TO THE CLAIMS:

This listing of claims will replace all prior versions, and listings, of claims in this application.

Listing of Claims:

Claim 1 (Currently Amended): A system ~~for communicating exerciser-related messages~~ comprising:
a ~~memory database~~ storing exercise activity records of exercise activities for multiple a plurality of exercisers, the exercise activity records comprising, for each exerciser, data associated with prior exercise activities performed by the exerciser;
a communication network interface; and
a processing system programmed to identify one or more exercisers by applying one or more criteria to the stored exercise activity records, to generate ~~generating~~ messages relating to the identified one or more of the exercisers based on the records of exercise activities, and to communicate the generated messages, via the communication network interface, over a communication network; and
~~a communication network interface communicating the messages over a communication network.~~

Claim 2 (Currently Amended): The system according to claim 1, wherein the one or more criteria include ~~messages are generated based on~~ when ~~[[the]]~~ exercisers performed exercise activities.

Claim 3 (Currently Amended): The system according to claim 1, wherein the one or more criteria include ~~messages are generated based on~~ whether ~~[[the]]~~ exercisers have performed exercise activities for a certain period of time.

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Claim 4 (Currently Amended): The system according to claim 1, wherein the one or more criteria include ~~messages are generated based on~~ physiological data for the exercisers measured during exercise activities.

Claim 5 (Original): The system according to claim 1, wherein the messages comprise e-mail messages.

Claim 6 (Currently Amended): The system according to claim 1, wherein the messages comprise addressed messages addressed ~~are communicated over the communication network~~ to the identified one or more exercisers.

Claim 7 (Currently Amended): The system according to claim 1, wherein the messages comprise addressed messages addressed ~~are communicated over the communication network~~ to fitness consultants for the identified one or more exercisers.

Claim 8 (Currently Amended): The system according to claim 1, wherein ~~the database stores e-mail addresses for the exercisers and~~ the messages comprise e-mail messages addressed ~~communicated over the communication network~~ to the identified one or more exercisers using the e-mail addresses.

Claim 9 (Currently Amended): The system according to claim 1, wherein the messages comprise requests for replies from the identified one or more exercisers regarding their exercise activities.

Claim 10 (Currently Amended): The system according to claim 9, wherein the processing system is programmed to update ~~updates~~ the exercise activity records ~~of exercise activities~~ of replying exercisers based on their replies.

Claim 11 (Currently Amended): The system according to claim 1, wherein the processing system is programmed to automatically identify the one or more exercisers, generate generates the messages, and communicate the generated messages automatically.

Claim 12 (Currently Amended): The system according to claim 1, wherein the processing system is programmed to automatically identify the one or more exercisers, generate generates the messages, and communicate the generated messages automatically on a periodic basis.

Claim 13 (Canceled).

Claim 14 (Currently Amended): A system ~~for communicating exerciser-related messages~~ comprising:

means for storing exercise activity records of exercise activities for multiple a plurality of exercisers, the exercise activity records comprising, for each exerciser, data associated with prior exercise activities performed by the exerciser;

means for identifying one or more exercisers by applying one or more criteria to the stored exercise activity records;

means for generating messages relating to the identified one or more of the exercisers based on the records of exercise activities; and

means for communicating the generated messages over a communication network.

Claim 15 (Currently Amended): A method ~~for communicating exerciser-related messages~~ comprising:

storing, in a memory, exercise activity accessing records of exercise activities for multiple a plurality of exercisers, the exercise activity records comprising, for each exerciser, data associated with prior exercise activities performed by the exerciser stored in a database;

identifying, using a suitably programmed processing system, one or more exercisers by applying one or more criteria to the stored exercise activity records;

generating, using a suitably programmed processing system, messages relating to the identified one or more of the exercisers based on the records of exercise activities; and communicating, via a communication network interface, the messages over a communication network.

Claim 16 (Currently Amended): The method according to claim 15, wherein the one or more criteria include ~~messages are generated based on~~ when ~~[[the]]~~ exercisers performed exercise activities.

Claim 17 (Currently Amended): The method according to claim 15, wherein the one or more criteria include ~~messages are generated based on~~ whether ~~[[the]]~~ exercisers have performed exercise activities for a certain period of time.

Claim 18 (Currently Amended): The method according to claim 15, wherein the one or more criteria include ~~messages are generated based on~~ physiological data for the exercisers measured during exercise activities.

Claim 19 (Original): The method according to claim 15, wherein the messages comprise e-mail messages.

Claim 20 (Currently Amended): The method according to claim 15, wherein the messages comprise addressed messages addressed ~~are communicated over the communication network~~ to the identified one or more exercisers.

Claim 21 (Currently Amended): The method according to claim 15, wherein the messages comprise addressed messages addressed ~~are communicated over the communication network~~ to fitness consultants for the identified one or more exercisers.

Claim 22 (Canceled).

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Claim 23 (Currently Amended): The method according to claim 15, wherein the messages comprise requests for replies from the ~~one or more~~ identified exercisers regarding their exercise activities.

Claim 24 (Currently Amended): The method according to claim 23, further comprising:
updating, using a suitably programmed processing system, the exercise activity records of
~~exercise activities~~ of replying exercisers based on their replies.

Claim 25 (Original): A storage medium storing instructions that are executable to perform the method of claim 24.

Claim 26 (Currently Amended): The method according to claim 15, wherein the identifying of one or more exercisers, the generating of the messages, and the communicating of the generated messages are ~~[[is]]~~ carried out automatically.

Claim 27 (Currently Amended): The method according to claim 15, wherein the identifying of one or more exercisers, the generating of the messages, and the communicating of the generated messages are ~~[[is]]~~ carried out automatically on a periodic basis.

Claim 28 (Canceled).

Claim 29 (Original): A storage medium storing instructions that are executable to perform the method of claim 15.

Claim 30 (Currently Amended): A computer program product for use in conjunction with a computer system, the computer program product comprising a computer-readable medium storing instructions that are executable by the computer system for:

~~storing exercise activity~~ ~~accessing records of exercise activities for multiple a plurality of~~
~~exercisers, the exercise activity records comprising, for each exerciser, data associated with prior~~
~~exercise activities performed by the exerciser stored in a database;~~

~~identifying one or more exercisers by applying one or more criteria to the stored exercise~~
~~activity records;~~

~~generating messages relating to the identified one or more of the exercisers based on the~~
~~records of exercise activities; and~~

~~communicating the messages over a communication network.~~

Claims 31-47 (Canceled).

Claim 48 (New): The system according to claim 1, wherein the messages specify, for each identified exerciser, an exercise activity.

Claim 49 (New): The system according to claim 48, wherein the specified exercise activity is based on the exercise activity records for the exerciser.

Claim 50 (New): The system according to claim 14, wherein the messages specify, for each identified exerciser, an exercise activity.

Claim 51 (New): The system according to claim 50, wherein the specified exercise activity is based on the exercise activity records for the exerciser.

Claim 52 (New): The method according to claim 15, wherein the messages specify, for each identified exerciser, an exercise activity.

Claim 53 (New): The method according to claim 52, wherein the specified exercise activity is based on the exercise activity records for the exerciser.

Claim 54 (New): The computer program product according to claim 30, wherein the messages specify, for each identified exerciser, an exercise activity.

Claim 55 (New): The computer program product according to claim 54, wherein the specified exercise activity is based on the exercise activity records for the exerciser.

Claim 56 (New): A system comprising:
a communication network interface configured to receive exercise activity data communicated from exercise machines used by exercisers;
a memory storing exercise activity records for multiple exercisers;
a processing system programmed to update the stored exercise activity records based on the received exercise activity data, to identify one or more exercisers by applying one or more criteria to the exercise activity records, to generate messages relating to the identified exercisers, and to communicate the generated messages over a communication network.

Claim 57 (New): The system according to claim 56, wherein the messages specify, for each identified exerciser, an exercise activity.

Claim 58 (New): The system according to claim 57, wherein the specified exercise activity is based on the exercise activity records for the exerciser.